

Save the Date!
Downtown **WEATHERFORD** INC.
W WINE & WHISKEY
WALK

*Now Featuring
CRAFT BEER TASTING*

★ **OCTOBER 3, 2026** ★
TICKETS AVAILABLE SOON!

✉ info@d-winc.org | 🌐 <https://d-winc.org/> |  

Downtown Weatherford Wine & Whiskey Walk
Sponsorship Opportunities
Saturday, October 3, 2026
Historic Downtown Weatherford, Texas – *Weatherford Unbridled*

Raise a Glass to Downtown Weatherford

The Downtown Weatherford Wine & Whiskey Walk is an elevated Texas-inspired adult experience that combines exceptional wine, whiskey, AND craft beer tastings with live entertainment, shopping, western heritage, culinary experiences, and many other activities in Historic Downtown Weatherford.

Guests will enjoy an evening filled with premium tastings, local boutiques, live music, western entertainment, interactive experiences, and unforgettable hospitality while exploring the heart of Downtown Weatherford.

This signature event is expected to attract thousands of visitors from Parker County and surrounding North Texas communities.

Event Highlights

Support Downtown by bringing these engaging & entertaining activities to this staple event through *your* sponsorship:

- Premium Wine Tastings
- Premium Whiskey Tastings
- Premium Hand-Crafted Beer Tastings
- Texas Food Pairings
- Fashion Show featuring Downtown Merchants
- Live Dueling Pianos
- Legends of Texas Shootout Performances
- Texas Chuckwagon Experience
- Cigar Etiquette Sessions
- Mobile Axe Throwing
- Cornhole Open Play
- Downtown Shopping
- Texas Photo Opportunities
- Live Music
- VIP Experiences
- Casino Gaming Area (for entertainment and raffle only)
- Food Vendors & Local Restaurants
- Artisan Market
- Jail and Bail Experience & Photo Opp
- Interactive Sponsor Activations

Presenting Title Sponsor — \$10,000 (Exclusive)

Downtown Weatherford Wine & Whiskey Walk presented by *Your Company*

As the exclusive Presenting Title Sponsor, your organization will receive the highest level of visibility and recognition before, during, and after one of Downtown Weatherford's premier annual events. This partnership positions your brand as the driving force behind an unforgettable community experience while reaching thousands of attendees, visitors, and regional audiences.

Executive Benefits:

Exclusive Brand Leadership

- Exclusive naming rights as the Presenting Title Sponsor
- Company name incorporated into the official event title: "Downtown Weatherford Wine & Whiskey Walk presented by *Your Company*"
- Logo integrated into the official event logo and branding
- Largest and most prominent logo placement across all event marketing and promotional materials

Premier Marketing & Media Exposure

- Featured in all official press releases and media announcements
- Recognition in radio advertising and promotional announcements throughout the campaign
- Premier placement on the Downtown Weatherford website homepage
- Featured recognition on the event webpage with company profile and logo

- Dedicated social media spotlight campaigns before, during, and after the event
- Featured placement in email marketing campaigns distributed to Downtown Weatherford subscribers and event attendees
- Recognition in printed event materials, including the official event map and tickets

Exclusive Event Presence

- Premier booth location in the highest traffic area
- Speaking opportunity during the Opening Ceremony
- Stage recognition throughout the event by the Master of Ceremonies
- Featured recognition during the Fashion Show
- Continuous recognition from entertainment stages throughout the event

VIP Experience

- Twenty (20) VIP Hospitality Tickets with exclusive event access (\$4000 value)
- Opportunity to include a branded promotional item or premium giveaway in attendee gift bags
- Invitation to participate in select VIP experiences and sponsor hospitality opportunities

Sponsor Appreciation

- A curated, premium Wine & Whiskey Gift Basket featuring hand-selected specialty wines and whiskeys as a token of appreciation for your partnership

Partnership Benefits

- First Right of Refusal to renew as the Exclusive Presenting Title Sponsor for the 2027 Downtown Weatherford Wine & Whiskey Walk
- Recognition as a premier community partner supporting Downtown Weatherford's economic vitality, tourism, and historic downtown businesses

Casino Sponsor — \$8,000 (Exclusive)

Sponsor the exciting casino experience featuring entertainment gaming.

Includes

- | | |
|--------------------------------------|-------------------------|
| • Naming rights to Casino Experience | • 12 VIP Tickets |
| • Branded gaming tables | • Stage recognition |
| • Dealer uniforms with logo | • Website recognition |
| • Casino prize sponsor recognition | • Social media campaign |
| • Premium booth space | |

Main Stage Sponsor — \$7,000 (Exclusive)

Sponsor all live entertainment.

Includes recognition during:

- | | |
|------------------|-------------------------|
| • Fashion Show | • Opening Ceremony |
| • Dueling Pianos | • Closing Announcements |
| • Live Music | |

Benefits

- | | |
|----------------------------------|-------------------------|
| • Stage signage | • Booth space |
| • Logo on entertainment schedule | • Marketing recognition |
| • 10 VIP Tickets | |

Legends of Texas Sponsor — \$6,500 (Exclusive)

Sponsor the western entertainment experience.

Includes:

- Naming rights
 - Recognition before every performance
 - Branding on western performance area
 - Photo opportunities
 - VIP tickets (8)
 - Booth Space
-

Cigar Bar Sponsor — \$6,500 (Exclusive)

Sponsor the premium cigar lounge.

Includes:

- Naming rights
 - Logo throughout cigar lounge
 - Recognition during etiquette sessions
 - Branded lounge seating
 - VIP Tickets (8)
 - Booth
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Wine Garden Sponsor — \$5,000 (Exclusive)

Sponsor the wine tasting area.

Benefits include:

- Wine Garden naming rights
 - Branded tasting area
 - Recognition during tastings
 - VIP Tickets (8)
 - Booth
-

Whiskey Garden Sponsor — \$5,000 (Exclusive)

Sponsor the whiskey experience.

Includes:

- Whiskey Garden Naming Rights
 - Branding throughout tasting area
 - Recognition during whiskey presentations
 - VIP Tickets (8)
 - Booth
-

Craft Beer Garden Sponsor — \$5,000 (Exclusive)

Sponsor the Craft Beer Garden, a popular destination where guests can enjoy a variety of local and regional brews.

Benefits include:

- Craft Beer Garden Naming Rights
 - Branded beer garden area
 - Recognition during beer tastings and announcements
 - VIP Tickets (8)
 - Booth space at the event
-

Fashion Show Sponsor — \$3,500

Sponsor the Downtown Boutique Fashion Show.

Benefits

- Logo on runway
- Recognition by announcer
- Opportunity to present awards
- VIP seating
- Six VIP Tickets

Chuckwagon Sponsor — \$3,500

Sponsor the Texas Chuckwagon Experience.

Includes

- Branded chuckwagon
- Food area signage
- Recognition throughout demonstrations
- Booth
- Six VIP Tickets

Dueling Pianos Sponsor — \$3,500

Includes

- Naming rights
- Stage signage
- Recognition throughout performances
- Six VIP Tickets

Axe Throwing Sponsor — \$2,500

Includes

- Arena signage
- Logo on scoreboards
- Recognition during competitions
- Four VIP Tickets

Cornhole Sponsor — \$2,500

Includes

- Branded tournament
- Logo on boards
- Awards presentation
- Four VIP Tickets

Entertainment Sponsor — \$2,500

Supports musicians throughout downtown.

Includes

- Recognition on entertainment schedule
- Logo placement
- Two VIP Tickets

Hydration Station Sponsor — \$1,500 (3)

Includes

- Branded hydration stations
- Event signage
- Two VIP Tickets

Friend of Downtown Sponsor — \$1,000 (8)

Perfect for small businesses.

Includes

- Logo on sponsor banner
 - Website recognition
 - Social media thank you
 - Two General Admission Tickets
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Sample schedule of events:

– VIP Early Access

- VIP Check-In Opens
- Exclusive Early Access to Wine, Whiskey & Craft Beer Tastings
- Meet & Greet with Featured Distilleries, Wineries & Breweries
- Early Shopping & Sponsor Booth Access
- Special Hors d'oeuvres
- Cash Bar

General Admission

- Gates Open
- Wine, Whiskey & Craft Beer Tastings Begin
- Shopping Experience Opens
- Casino Experience Opens
- Fashion Show Hourly
- Chuckwagon Experience Begins
- Axe Throwing Opens
- Cornhole Play Begins
- Live Music

For questions regarding sponsorships or Weatherford Wine & Whiskey event, please contact Amme O'Grady at info@d-winc.org or text 817-980-1844